

Top Reasons to Attend the Internet of Things World Forum 2015

Hosted by Cisco, the third annual Internet of Things World Forum (IoTWF) will showcase dramatic transformations now gaining momentum across every global sector; a new world of opportunities made possible by the Internet of Things.

At this year's IoTWF, the industry's leaders in public sector, private business and education will gather again to collaborate, network, partner, and build the IoT ecosystem together. The IoTWF is the one place where the entire IoT community will share the latest developments and emerging applications, all of which will be on display onsite at the event in Dubai.



Award-Winning Event

- The inaugural 2013 event in Barcelona was a winner in the "first-time event" category from EXPO E.X.C.I.T.E.
- The 2014 event was selected as "Event of the Year" by #IOT Awards

2014 Attendee Industry Breakdown

18% Manufacturing	2% Financial Services
12% Technical Services	2% Healthcare
10% Information Technology	2% Wholesale/Distribution
10% Service Provider	1% Media/Entertainment
7% Government	1% Mining
6% Energy/Utilities	1% Oil and gas
5% Education	1% Retail
5% Professional Services	16% Other

Networking



35+ Hours

dedicated to networking opportunities



Connect with top thought leaders, implementers, and creators from across the IoT community in **one-on-one meetings**,

during meals, in the Hub, and in evening networking sessions

Learn



13 Keynotes

from top-level industry executives



28+ Hours

to discover the latest developments and emerging applications that are defining the new world of IoT from our sponsors

30+ Breakout Sessions

covering energy, healthcare, smart cities, manufacturing, retail, mining, live deployments, and more



Choose your experience: Technical sessions, case studies, and the latest demos

4

Customer deployment case studies



See up-and-coming IoT **solutions from startups** from around the world



Get a glimpse into the near **future of smart cities** around the world with a guided tour of Dubai that showcases innovative IoT deployments

2014 Attendee Title

- 33%** Director to VP Line of Business
- 21%** C-Level
- 16%** IoT Ecosystem Partners/
Operational Technology Owners
- 6%** Government
- 6%** Academic/Lab
- 5%** Influencers
- 13%** Other

2014 Attendee Demographics

- 65%** United States
- 15%** Europe, Middle East, Asia,
and Russia
- 7%** Asia Pacific, Japan, and China
- 6%** Latin America
- 4%** Canada
- 2%** Other



What Previous Attendees Have to Say

“This Forum provided a great spectrum of different IoT approaches and views...specifically it provided a very good platform to engage in discussion as exchange of thoughts on areas not thought before. Excellent sessions (including various combinations), topics and very well organized.”

“I think for me and my organization that attending the IoT World Forum will be a life changing experience.”

“This event has been great for networking and fostering partnerships. It has really accelerated the partnerships that we can go and build.”

“An incredible event: Professionally produced, great content, valuable learnings. One of the best events I have ever been to.”

“Excellent conference that confirmed that IoT is here to stay and the opportunities are limitless.”

“We can’t predict the future, but we can prepare it. This is the right place to be to build the future we dream today. IoT is much more than a M2M approach, it’s about building future citizenship. This is the kind of things done from people, to people and by people.”

Companies in Previous Attendance



Visit the Internet of Things World Forum 2015 [website](#) to learn more and [request an invitation](#)